# Public engagement awards: Application form

Please complete this form and submit it to [genevieve.barr@nc3rs.org.uk](mailto:genevieve.barr@nc3rs.org.uk). Applicants must read the guidance on the public engagement award funding scheme page before submitting an application: [nc3rs.org.uk/our-funding-schemes/public-engagement-awards](https://www.nc3rs.org.uk/our-funding-schemes/public-engagement-awards).

Please complete sections 1-4.

## 1. Applicant details

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| --- | --- |
| 1. Title |  |
| 1. First name |  |
| 1. Surname |  |
| 1. Job title |  |
| 1. Email address |  |
| 1. Telephone number |  |
| 1. Institution |  |
| 1. Institution address |  |
| 1. Funding body\* |  |

*\*If applicable, include the name of the organisation who funds your research. If your work is, or has been, supported by NC3Rs funding, provide the name of Principal Investigator/Co-Investigator on NC3Rs grant, or contractor on CRACK IT contract.*

## 2. Public engagement and outreach experience

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| Please list previous events and activities you have taken part in and other relevant experience in science communication, particularly those focused on communicating the 3Rs to a public audience.  *Let us know if your proposal builds on previous NC3Rs-supported activities/events.* |
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## 3. Proposed activity details

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| 1. Activity title |
|  |
| 1. 3Rs impact   *Please provide a brief summary (no more than 300 words) of the 3Rs topic, advancement or impact that the activity will communicate. If relevant, include details of your scientific research or 3Rs project.* |
|  |
| 1. Activity overview   *Please describe the type of event (visit/hands-on activity/workshop etc…) and include details of what activities will be involved and how they will be used to communicate the 3Rs.* |
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| 1. What are your aims and objectives?   *Please include learning objectives for the audience, paying particular attention to the 3Rs aspect of your activity.* |
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| 1. Who is your target audience? *Include estimated age groups and numbers, alongside their anticipated level of interest/experience in the subject area.* |
|  |
| 1. How will you ensure your activity is engaging and informative for your target audience?   *Consider how you will hold your audiences’ interest and communicate the science and 3Rs in an accessible way. Include how you will address any barriers to engagement.* |
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| 1. How will you promote your activity to ensure it reaches your target audience?   *Please include channels and methods (e.g. social media strategy or posters/leaflets).* |
|  |
| 1. How will the activity support scientific professional development?   *Consider how those involved in delivering the project will benefit from taking part, including the skills they will develop. Pay particular attention to supporting early careers researchers and/or animal technicians.* |
|  |
| 1. How will you know if your project has been successful?   *Please include details of the evaluation you intend to do, either during or after the activity.* |
|  |
| 1. Please provide details of any other partners you intend to work with on the project.   *For example, does this project form part of a local event (e.g. a science festival) or are you working with an existing community group (e.g. Scouting/Guiding unit)?* |
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## 4. Financial details

|  |  |  |  |
| --- | --- | --- | --- |
| 1. Is your activity free for participants or is there an admission fee? | | | |
|  | | | |
| 1. Please list any other contributions you have secured to support the project.   *Either in-kind (e.g. volunteers) or in the form of sponsorship (e.g. funding from your institution).* | | | |
|  | | | |
| 1. Provide a breakdown of the budget for this project.   *Include details of how each item will be used. Please insert additional rows as necessary.* | | | |
| **Item** | **Purpose** | **Cost** | **Covered by** |
| *e.g. Highlighter pens* | *e.g. Workshop activity. To be reused at future events.* | *e.g. £5.00* | *e.g. NC3Rs grant/other grant* |
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| **Total cost of project:** |  |
| **Total requested from NC3Rs:** |  |